



ACTIVITY: 'WHY WE ROCK'

TIME: 15+ minutes
SIZE: Groups of three to five
SPACE: Room for small groups to sit and work
RESOURCES: Paper, pens

The aim is to give students the opportunity to exercise the skills that help them to work as a productive member of a group.

The result should be fruitful discussion about what 'makes' a group and how individuals can add value to a group through their actions and their life experiences.

1. Break participants down into randomly selected groups of three to five (try not to allow friends to group together for this activity).
2. Allow approx. five minutes for members of each group to figure out something that they have in common: a unifying factor that will make them unique from the other groups e.g. favourite food, dream holiday destinations, preferred toothpaste.
3. Explain that each group is to devise an advertising campaign to 'sell' their group and its uniqueness. Each group has to create one or more of these marketing tools: a brochure, a radio advertisement and/or jingle, a TV infomercial script or a logo.
4. Allow 10 minutes for this.
5. Stop the clock and have each group quickly present its work to the class.
6. Commence discussion.



DISCUSSION SUGGESTIONS

- Was it easy or difficult for your group to find common, yet special, ground? What was your process?
- What did you think and feel about the group once you'd found your unique common point?
- How did you delegate responsibilities for the activity? What did you think about the choices made about who did what? How did you feel? What do you think others in your group thought and felt about this?
- Did everyone contribute equally? Why/why not? What did that make you think? What did you do as a result?
- How were any conflicts resolved?
- What did you learn about working as part of a team? What skills are most important?
- What are some real-life situations where you could use these skills?
- What are some advantage of trying to find common ground with people who may not initially seem 'like you'?